



**FOR IMMEDIATE RELEASE**

**Advanced EMS Billing, Inc.**  
**Contact: Jennifer Wilberger**  
800 226 1149  
jwilberger@emsclaims.com

**October 31, 2006**

**Parthenon Capital**  
**Contact: Dave Ament**

**PARTHENON CAPITAL ANNOUNCES MERGER BETWEEN ADVANCED DATA PROCESSING, INC. AND EMERGENCY PHYSICIAN BILLING SERVICES**

**Creates Advanced EMS Billing, Inc., the premier medical billing company solely focused on emergency care.**

**BOSTON, MA**, – Parthenon Capital, a private equity firm with offices in Boston and San Francisco, announced today the merger between Oklahoma City-based Emergency Physicians Billing Services (“EPBS”), a leading provider of billing services to emergency physicians and Miami-based Advanced Data Processing, Inc. (“Advanced Data”), the leading provider of billing services to emergency medical service agencies. Also as part of this transaction, Advanced Data has acquired the assets of Intermedix, LLC a leading EMS billing and technology company in Houston, Texas. The combined company, Advanced EMS Billing, Inc., will have its headquarters in Fort Lauderdale, Florida.

The transactions included equity investments from Parthenon Capital, Glenview Capital, and DeZonia-Shamon Holdings. William Blair and Falcon Partners advised the companies on the transaction. Proceeds from the transaction were used to purchase shares from certain former shareholders and to provide the Company with growth capital to pursue new growth initiatives.

EPBS is the largest independent provider of medical billing and coding services to emergency room physician groups in the United States. The Company provides a full outsourced billing solution, including data capture, transcription, chart coding, bill generation, bill submission, payment processing, collections and practice management services. EPBS’ full billing solution enables its customers, primarily independent physician groups or larger physician staffing companies, to outsource their entire back-office billing function. The Company’s proprietary technology systems allow it to increasingly receive, process, and submit records electronically and on a centralized basis. The Company’s operations and executive management team are based in Oklahoma City, Oklahoma.

Advanced Data is the largest independent provider of medical billing and coding services to emergency medical services agencies in the United States. With over 140 customers in 18 states, Advanced Data also provides a full outsourced billing solution including the provision of mobile electronic patient record collection systems for its clients to capture patient information at the scene of the incident.

Intermedix is the number one provider of full service medical billing to EMS providers in the State of Texas. Intermedix has developed mobile, tablet-based electronic patient care reporting software that fully integrates with its billing software allowing customers an integrated view of financial and clinical patient data.

Advanced Data’s senior management team headed by CEO Doug Shamon and COO Bill DeZonia, will lead the combined company. EPBS will continue to be led by its current management team, headed by President Ken Goodin.



**FOR IMMEDIATE RELEASE**

**Advanced EMS Billing, Inc.**  
**Contact: Jennifer Wilberger**  
800 226 1149  
jwilberger@emsclaims.com

**October 31, 2006**

**Parthenon Capital**  
**Contact: Dave Ament**

This business combination creates a unique company solely focused on emergency healthcare reimbursement encounters from pre-hospital to the hospital emergency department. The combined company will serve over 300 emergency care providers in 20 states and with patient encounter associated with over 400 hospital emergency department locations.

Pre-hospital emergency services are provided by municipal agencies and staffed with paramedics and emergency medical technicians. These first-responder professionals handle over 20 million incidents each year throughout the country responding to 911 calls all hours of the day. After arriving at the scene, assessing patient treating signs and symptoms, they transport patients by ambulance to the nearest hospital emergency room where the patients are seen by emergency physicians. There are approximately 100 million annual visits to emergency rooms each year with about 20% resulting from an ambulance transport.



**FOR IMMEDIATE RELEASE**

**Advanced EMS Billing, Inc.**  
**Contact: Jennifer Wilberger**  
800 226 1149  
jwilberger@emsclaims.com

**October 31, 2006**

**Parthenon Capital**  
**Contact: Dave Ament**

David Ament, a Partner at Parthenon Capital who is involved in the firm's healthcare and business services investments commented, " "

**EPBS**, founded in 1983, provides comprehensive billing services for hospital-based emergency physicians setting the standard for customer service, information, management reporting, technology and overall performance. For more information, visit [www.epbs.com](http://www.epbs.com).

**Advanced Data Processing, Inc.** ([www.emsclaims.com](http://www.emsclaims.com)) specializes in complete medical services agencies. With a twenty-five year history, the company is the largest provider of EMS billing services in the country.

**Parthenon Capital** is a private equity firm with offices in Boston and San Francisco and over \$1.1 billion of capital under management. With a staff of 47 people nation wide, Parthenon focuses on providing strategic resources and capital to middle-market companies for acquisition and internal growth strategies. Parthenon provides equity and sub-debt capital to companies with revenues between \$50 million - \$500 million. The firm invests in a wide variety of industries with a particular expertise in Business and Financial Services, Healthcare, Value-Added Distribution, Niche Manufacturing and Consumer Products. For more information, visit [www.parthenoncapital.com](http://www.parthenoncapital.com).

This press release may contain forward-looking statements within the meaning of the "safe harbor" provision of the United States Private Securities Litigation Reform Act of 1995. While these statements represent our best current judgment, they are subject to risks and uncertainties that could cause actual results to vary. These statements may involve risks and uncertainties. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual outcomes may vary materially from those indicated.